



# Rate Card

Option 1	Option 2	Option 3	Option 4	Option 5	Option 6	Option 7
<b>Stand in reception area of the College</b>	<b>Email Broadcast to Students</b>	<b>Leaflets &amp; brochures to be displayed in Reception</b>	<b>Sponsorship of Southgate College minibus (3 in total)</b>	<b>Fresher Fair Stand (2m x 2m approx)</b>	<b>Insert of promotional items / leaflets into Fresher Fair Goody Bags</b>	<b>Sponsorship of Southgate College carrier bags</b>
Includes table, Chairs and Velcro display boards (optional)	Copy to be supplied by you in either plain text or HTML			Includes table, Chairs and Velcro display boards (optional)	Distributed at the fair to 1800 - 2000 students	
<b>£250 + VAT per day</b>	<b>£200 + VAT</b>	<b>£50 + VAT per month</b>	<b>£500 + VAT</b>	<b>£400</b> (discounted to £50 + VAT for companies that provide enough promotional items for each student - up to 2000)	<b>£250 + VAT per item</b>	<b>£ POA</b>

## About Southgate College

Southgate College has approximately 12,000 students studying on full- and part-time courses. Levels range from basic/entry through to foundation degrees. The wide range of subject areas and course types include A levels and GCSEs; Access to Higher Education; Adult Returners; accounting; art and design; business and management; catering, hospitality and hotel management; computing and IT; construction; electrical installation; EFL/ESOL; fashion; media studies; motor vehicles; performance; science; sports and leisure; travel and tourism and many more.

## Our Student Profile

We have approximately 3600 full-time students, of whom 80% are aged 16-19 and 20% are adults. Each year, 1800 – 2000 new full-time students join the College and we hold a Fresher's Fair for them during the first week of September.

We also have a large part-time student body – about 8000 a year, mainly consisting of adults.